Dear brilliant teacher, head teacher or educator!

Will you get involved in **Outdoor Classroom Day** on **Thursday 12 October**?Can everyone go outdoors for at least one lesson? And could you celebrate your playtime too? As a parent/grandparent/aunty/ neighbour/friend/ human being this is a campaign I really believe is important.

Outdoor Classroom Day is a day to **celebrate** outdoor learning and play, and to **inspire** schools everywhere to make outdoor learning and play part of **every** day.

Why?

* **95%** of teachers say taking lessons outdoors make them more enjoyable
* **90%** of pupils who go outdoors to learn feel happier and healthier
* **96%** of parents say play enables children to become well-rounded adults[[1]](#footnote-1)

As well as teaching children critical life skills, schools that introduce more freedom to play and more outdoor learning see less bullying, fewer accidents and greater readiness to learn. Children **and** teachers say it makes school much more enjoyable too.

To get involved, simply sign up a single class or, preferably, your whole school!

To register and to access lots of free resources to help you plan for the day (and beyond), please visit the website:www.outdoorclassroomday.org.uk or just search ‘Outdoor Classroom Day’.

Thank you, together I believe that we can ensure the brightest possible future for all our children!

Yours sincerely

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Tel: Email:

*Outdoor Classroom Day is led globally by Project Dirt and powered by Unilever’s Dirt is Good brands. Together we are on a mission to make outdoor learning and play part of every day! In the UK and Ireland, the charity Learning through Landscapes is leading the campaign with support from Persil.*

1. For links to sources, and some more information, please see: <https://outdoorclassroomday.com/2017/03/22/sign-up/> [↑](#footnote-ref-1)